

# Spring Soirée

**30** YEARS  
SINCE 1995

**CELEBRATING  
BREAKTHROUGHS**  
PAST, PRESENT, AND FUTURE



Support BREAKTHROUGH of GREATER PHILADELPHIA in providing FREE academic enrichment to motivated, traditionally underserved middle schoolers on their paths to top choice high schools and colleges. Funds will also provide training for college students as they pursue teaching careers. Your sponsorship will help fund stipends for 50 Teaching Fellows and free, year-round academic enrichment for 250 students in Philadelphia's public, charter, and parochial schools.

SPONSORSHIP LEVEL	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUSTAINING \$2,500	SUPPORTING \$1,000
Impact: # of Scholars/ Teaching Fellows Sponsored	3	2	1	1		
Event Naming Opportunity (e.g., award, meet & greet, cocktail hour, auctions)*	Eligible for Event Sponsors only	Eligible for Event Sponsors only				
Program Advertisement*	Large Logo and Company Advertisement in event space	Large Logo	Preferred Placement	Standard Logo		
Brand recognition on event signage	Large Logo	Large Logo	Preferred Placement	Standard Logo	Name Listed	
Logo recognition (event webpage)	✓	✓	✓	✓	Name Listed	Name Listed
Live participation at event	Speaker role	Speaker role	Verbal recognition			
Number of tickets	10 tickets	8 tickets	6 tickets	6 tickets	6 tickets	4 tickets
Seating and/or table placement	Preferred	Preferred	Preferred	Standard	Standard	Standard
Bring company swag for event guests	Placed at guest tables	✓	✓			
Logo on Breakthrough website	Preferred Placement	Preferred Placement	Standard Logo	Standard Logo	Name Listed	
Recognition in Breakthrough newsletter (circulation 5,000+)	Logo	Logo	Name Listed	Name Listed	Name Listed	Name Listed
Social media recognition	Individual	Individual	Group	Group	Group	Group
Logo on Summer t-shirts	✓	✓	✓	✓		
Invitation to Summer Visiting Day	✓	✓	✓	✓	✓	✓

\* Due to design and production lead times, printed program ads and event naming benefits are available for sponsors confirmed on or before Tuesday, 4/1/2025.

BREAKTHROUGH OF GREATER PHILADELPHIA is an approved Educational Improvement Organization through the PA Education Improvement Tax Credit Program (EITC).

Please contact Jessica Richardson, Director of Donor Engagement, at [jrichardson@breakthroughphilly.org](mailto:jrichardson@breakthroughphilly.org) or 215-261-6711 to learn more about how your company can earn up to 90% tax credit for its contribution to Breakthrough.

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## SPONSORSHIP CONFIRMATION DEADLINE: April 1, 2025

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_ City: \_\_\_\_\_  
Title: \_\_\_\_\_ State: \_\_\_\_\_  
Email: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

## SPONSOR LEVEL

Platinum	Gold	Silver	Bronze	Sustaining	Supporting
\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000

## PAYMENT OPTIONS

- ✦ Make a payment at [breakthroughphilly.org/donate](https://breakthroughphilly.org/donate)
- ✦ Send a CHECK payable to **BREAKTHROUGH of GREATER PHILADELPHIA**  
34 West Coulter St, Philadelphia, PA 19144
- ✦ Charge my CREDIT CARD (Enter billing information):

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Card Number: \_\_\_\_\_ City: \_\_\_\_\_  
Exp: \_\_\_\_\_ State: \_\_\_\_\_  
CVV: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

## SPONSORSHIP QUESTIONS?

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